



CRAFT COUNCIL
OF NEWFOUNDLAND & LABRADOR

MEDIA RELEASE

CRAFT COUNCIL, THE ROOMS PROVINCIAL ART GALLERY PRESENT NATIONAL EXHIBITION

ST. JOHN'S, NL (**January 25, 2013**) – The Craft Council of Newfoundland and Labrador, in partnership with The Rooms Provincial Art Gallery, will launch *Boxed In* today and Saturday in a two-part official opening. The national exhibition will feature a collection of small sculptural works by 67 artists and will be displayed at both galleries in St. John's.

“Boxes immediately conjure up curiosity,” explains Craft Council Gallery Director, Sharon LeRiche. “Like discovering a box in the attic filled with rare and unusual objects, the pieces in *Boxed in* will pique your curiosity and draw you in to take a closer look.”

To fit the theme, each creation is sized to fit a 16” x 12” x 12” box, involving a variety of media including bronze, ceramics, wood, glass, paper and textiles. “Exhibitors from across Canada have addressed the idea of being boxed in, but have demonstrated that spatial limitation does not limit creativity.”

“At the Craft Council, we encourage craftspeople to push the boundaries of contemporary craft and explore new ideas and techniques. We're delighted that Newfoundland and Labrador has a strong presence in this juried, national show, with 13 pieces showcased alongside impressive works from across Canada.”

A collaborative project two years in the making, *Boxed In* reflects a topic of great debate and discussion in the arts community. Denis Longchamps, Manager of Exhibitions and Publications at The Rooms Provincial Art Gallery notes, “At a time where the division between art and craft is becoming more and more blurred, this exhibition aims to unite the best artists in Canada from the contemporary art world and fine craft milieu.”

He adds, “*Boxed In* also offers a survey of Canadian sculpture, through the richness of various cultural backgrounds, geographical position, and within contemporary art and fine craft practices.” The exhibition runs until April 14, 2013.

The Craft Council of Newfoundland and Labrador is a non-profit, member-based organization that works to maximize the artistic and economic potential of the craft community of the province. For further information, call (709) 753-2749 or visit www.craftcouncil.nl.ca.

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**Images and interview coordination available upon request.*

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